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| --- | --- | --- | --- | --- |
|  | **Do Now**  *(10 minutes)* | **Direct Teach**  *(30 minutes)* | **Independent Practice**  *(30 minutes)* | **Homework**  *(20 minutes)* |
| **Monday** |  |  |  |  |
| **Tuesday** | Log on to Edmodo for quiz. | *The student will be able to:*  **Define** brainstorming.  **Identify** some key characteristics of the brainstorming method. | Brainstorming Slogan Activity | Persuasive Writing Techniques Handout. |
| **Wednesday** |  |  |  |  |
| **Thursday** | Log on to Edmodo for quiz. | *The student will be able to:*  **Create** a slogan using the brainstorming method.  **Apply** various persuasive writing techniques to create an advertisement slogan. | Constructing a Slogan | No Homework….It’s Spring Break!!!! |
| **Friday** |  |  |  |  |

**Note:** None